



## SCHEDULE

### Tuesday, January 26

10:30 AM-10:45 AM ET

#### Opening Welcome

Business Group on Health's President & CEO and Co-chairs of the Cost & Delivery Institute will welcome attendees to the 19<sup>th</sup> annual Employers' Summit on Health Care Cost & Delivery.

David Nill, M.D., *Vice President and Chief Medical Officer, Cerner Corporation*

Lisa Woods, *Senior Director, Strategy & Design Health Care and Wellbeing, Walmart, Inc.*

Ellen Kelsay, *President & CEO, Business Group on Health*

10:45 AM-11:25 AM ET

#### Keynote – The Path Forward: Delivery System Evolution in the Wake of COVID-19

While the pandemic has sparked significant disruption, it has also presented opportunities for employers to help accelerate change in this new environment. This keynote address will focus on where the most disruption has occurred and where the greatest opportunities await.

Kavita Patel, MD, *Primary Care Physician, Scholar & Health Policy Advisor, Brookings Institution*

11:25 AM-12:00 PM ET

#### Coming of Age: The Enhanced and Accelerated Role of Virtual Care

In today's environment, virtual care has swiftly progressed from playing more of a supplemental or alternative role in an individual's health care experience to one of necessity. There has been progressive movement away from episodic telemedicine care toward more longitudinal, holistic patient care. This session will explore the rapidly expanding applications of virtual care, especially related to chronic condition management and primary care.

Robert M. Wachter, MD, *Professor and Chair of the Department of Medicine, UCSF*

Darcy Sementi, *Healthcare Benefits Manager, State Farm Insurance Companies*

12:00 PM-12:30 PM ET

#### Meal and Stretch Break

Take this time to replenish and recharge!

12:30 PM-1:05 PM ET

### **The Urgent Need for Integrated Medical and Rx Data: Employer Perspectives on Progress and Opportunity**

With an ever-expanding drug pipeline come unforgiving price tags and increasing uncertainty about the sustainability of coverage. Employers have long called for integrated medical and Rx data. Now, more than ever, a conversation about getting to total cost of care is crucial. In this session, employers will engage in a moderated discussion on integration efforts and where we stand on the road to total cost of care.

Andrea Lee, *Senior Director, Benefits*, **Fortune Brands Home & Security**

Jason Parrott, *Senior Manager, Global Healthcare and Well Being Strategy*, **The Boeing Company**

Moderated by: Mark Talluto, *Vice President, Strategy and Analytics*, **Blue Cross Blue Shield Association**

1:05 PM-1:40 PM ET

### **Preview from Washington: A Policy Update from The Business Group**

The Business Group's policy team will discuss implications and opportunities brought forth by the November election and health care-related cases before the U.S. Supreme Court.

Debbie Harrison, *Director, Regulatory and Government Affairs*, **Business Group on Health**

1:40 PM-1:50 PM ET

### **Stretch Break**

Take a moment to step away from your work area, relax your muscles and *stretch!*

1:50 PM-2:25 PM ET

### **The Complex Care Dynamic**

An increasing number of individuals have complex care needs, the result of cancer, musculoskeletal, diabetes and behavioral health diagnoses, to name a few. Complex care is growing at a faster rate than routine care and represents a wide variability in outcomes and experiences that can dramatically impact employer and employee costs. This session will explore what is being done to effectively manage complex care conditions.

Chris Carlson, *Senior Vice President, Complex Health Solutions*, **United Healthcare**

Dr. Manish Oza, MD, *Vice President, Product and Account Management*, **Anthem Blue Cross and Blue Shield**

2:25 PM-3:00 PM ET

### **Ensuring the Path Forward is an Equitable One**

While employers have driven toward a long-standing goal of ensuring that all employees have an equitable opportunity to achieve their full health and well-being potential, the pandemic has exacerbated existing challenges and elevated this priority. With a bright spotlight now shining on disparities in health outcomes, employers have taken to their data, looking to identify gaps and opportunities. In this session, employers will explore how to further advance health equity.

Ronald L. Copeland, MD, *Senior Vice President of National Diversity and Inclusion Strategy and Policy & Chief Equity, Inclusion and Diversity Officer*, **Kaiser Permanente**

Angel Colón, *Senior Director, Diversity, Equity and Inclusion and Supplier Inclusion*, **The Kroger Co.**  
Sara Freitag, *Director, Corporate Benefit Plans*, **The Kroger Co.**

## Wednesday, January 27

10:30 AM-11:10 AM ET

### Employer Insights and Reactions to Trending Topics

Employers will have an opportunity to benchmark and share their perspectives through an interactive virtual polling activity and will hear brief “spotlight” presentations from their peers.

Lisa Meddock, *System Director, Benefits and Wellness, Ohio Health*

Beth Adler, *Senior Manager of Strategic Benefits Initiatives, Fidelity Investments*

Kristy Fitzgibbons, *Director, Health Benefits Strategy, Fidelity Investments*

Judy Fennimore, *Vice President, Benefits, Marriott International*

11:15 AM-12:00 PM ET

### Employer Benchmarking Block 1

- **Emerging Trends in Benefit Design**

Are you considering adding more choice into plan offerings? Expanding your networks? Focusing on value-based care and investing more time and resources on the primary care side? Perhaps your vendors are moving toward risk-based models? This session is carved out for employers to discuss a potpourri of trending strategies.

Keith Dickey, *Product and Vendor Management Lead, Benefits, The Board of Pensions of the Presbyterian Church (U.S.A.)*

- **Mind Over Matter: Addressing Mental Health Access Gaps and Inspiring Resiliency in Trying Times**

Finding ways to support the mental and behavioral health needs of your workforce is crucial. Employers have gone to great lengths, especially this past year, to emphasize and/or expand upon their existing offerings. Attend this session to share ideas on how to help your workforce through their most trying moments.

Jae Kullar, *General Manger, Global Health & Wellbeing, Delta Air Lines, Inc.*

- **The Impact of Delayed Care on Chronic Condition Management**

Screening, routine primary care and adherence to treatment remain integral to preventing and managing chronic conditions. Pandemic-related hurdles pose concerns from a deferred or omitted care perspective. Learn what employers are doing to get ahead of the potential repercussions of missed or inadequate primary and preventive care intervention.

Hassan Azar, *Senior Vice President, Global Total Rewards, Jones Lang LaSalle*

12:00 PM-12:30 PM ET

### Meal and Stretch Break

Take this time to replenish and recharge!

12:30 PM-1:15 PM ET

### Employer Benchmarking Block 2

- **Meeting the Health Care Needs of a Dynamic Workforce**

Today, your workforce might look a bit different than it used to – it is likely more dispersed (on-site vs. remote), less connected and increasingly more diverse. This session is focused

on catering to a dynamic workforce – their personal and health care needs and the unique economic and social challenges they face – in 2021 and beyond.

Candace Jodice, *Vice President, Benefits*, **CVS Health**

- **Patient Experience and Quality of Care Through a Virtual Lens**

Virtual care has taken center stage and may, in no time, become the common channel for accessing certain health care services. In this new environment, there is an ever-increasing need to ensure that quality of care and the patient experience are monitored and held to high standards. Join this session to learn how your peers are leveraging virtual solutions to enhance health care delivery and experience and discuss areas where virtual care delivery has shown the most promise.

Diana Chew, *Benefits Consultant*, **Dell Technologies**

- **Emerging Trends in Benefit Design** (*repeat from Block 1*)

Are you considering adding more choice into plan offerings? Expanding your networks? Focusing on value-based care and investing more time and resources on the primary care side? Perhaps your vendors are moving toward risk-based models? This session is carved out for employers to discuss a potpourri of trending strategies.

Yvonne Frame, *Director, Benefits and Wellness*, **Cerner Corporation**

1:20 PM-2:05 PM ET

### Employer Benchmarking Block 3

- **The Road to Payment Reform: New Perspectives and Challenges**

When it comes to payment reform efforts, employers have not taken their eye off the ball. How are your peers thinking about paying for health care and steering toward value? Join this session to discuss payment and delivery alternatives as methods for driving quality and improved outcomes.

Dana Erdfarb, *Vice President, Human Resources*, **Morgan Stanley**

- **The Impact of Delayed Care on Chronic Condition Management** (*repeat from Block 1*)

Screening, routine primary care and adherence to treatment remain integral to preventing and managing chronic conditions. Pandemic-related hurdles pose concerns from a deferred or omitted care perspective. Learn what employers are doing to get ahead of the potential repercussions of missed or inadequate primary and preventive care intervention.

Hassan Azar, *Senior Vice President, Global Total Rewards*, **Jones Lang LaSalle**

- **Patient Experience and Quality of Care Through a Virtual Lens** (*repeat from Block 2*)

Virtual care has taken center stage and may, in no time, become the common channel for accessing certain health care services. In this new environment, there is an ever-increasing need to ensure that quality of care and the patient experience are monitored and held to high standards. Join this session to learn how your peers are leveraging virtual solutions to enhance health care delivery and experience and discuss areas where virtual care delivery has shown the most promise.

Amy Green, *Senior Benefits Consultant*, **Dell Technologies**

*Employers' Summit on Health Care Cost & Delivery*  
*Designing the Path Forward*

2:10 PM-2:50 PM ET

**Designing the Path Forward**

Cost & Delivery Institute Co-chairs will discuss their overarching strategy and plans for 2021, building on many of the key themes and ideas that have emerged throughout the 2-day Summit.

David Nill, M.D., *Vice President and Chief Medical Officer*, **Cerner Corporation**

Lisa Woods, *Senior Director, Strategy & Design Health Care and Wellbeing*, **Walmart, Inc.**

2:50 PM-3:00 PM ET

**Closing Remarks and Evaluations**

Magda Rusinowski, *Vice President*, **Business Group on Health**